

The Unique Credentials of Building Communities

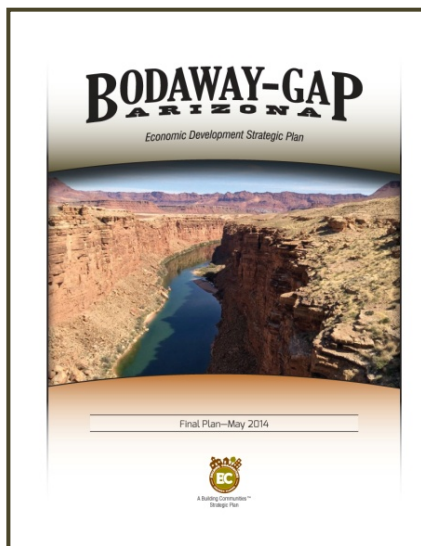
Three Differentiating Attributes

While there are many companies that specialize in community development and strategic planning, Building Communities is unique in its service to Navajo Nation for three reasons:

1. Recent planning services at the National and Chapter levels
2. Ability to connect to the strategic priorities of US Housing and Urban Development
3. Unique Strategic Planning Methodology

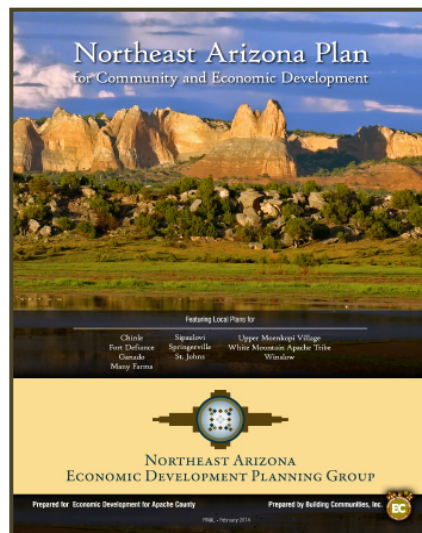
Recent Planning Services at National and Chapter Levels

Since January 2011, Building Communities has been working in and around Navajo Nation to assist Chapters and communities to envision and enact their future. Specifically, this work has yielded Chapter-based community and economic development strategic plans for Bodaway- Gap, Chinle, Ft. Defiance, Ganado and Many Farms.



Building Communities also facilitated and reported-out the results of the August 2012 Navajo Nation Building Summit in Tsaile, Arizona.

Finally, Building Communities produced the HUD-funded **Northeast Arizona Plan for Community and Economic Development** which continues to benefit Navajo Nation.



Through this work, Building Communities has developed many positive working relationships with Navajo leaders at the National, Agency and Chapter levels.

Building Communities is an Idaho-based corporation with a Certificate of Authority to transact business within the Navajo Nation. The Certificate, with File Number 101761, was issued on January 31, 2014.

Building Communities considers its work with Navajo Nation to be one its top priorities. It is clear the Nation possesses many strategic advantages, and only through strong governance and good strategic planning can these opportunities be capitalized upon.

Ability to Connect to the Strategic Priorities of US Housing and Urban Development

Building Communities is the only lead planning consultant for three HUD-funded regional sustainability planning initiatives across the United States: Northeast Arizona, East Arkansas and Western North Dakota.

Planning participants in such regional efforts such as Navajo Nation and its Chapters have the ability to leverage their status as regional planning participants for future grants and designations such as the Promise Zone Initiative. In addition, Navajo Nation may be able to benefit from the Region's Preferred Sustainability Status.

Building Communities has a unique capacity to "connect the dots" with such HUD priorities. Given that perhaps the greatest need at Navajo Nation is for housing development, capitalizing on such important advantages is critical for successful plan implementation.

Unique Strategic Planning Methodology

The Plan Week process utilized by Building Communities, Inc. to facilitate its community and economic development strategic planning approach utilizes its proprietary DASH software which recognizes a suite of 25 community and economic development strategies that have been uniquely identified by Building Communities as a menu of activities designed to improve economic condition and overall quality of life .

The proprietary Building Communities process is unique in the world in that it identifies, organizes and weights relevant key success factors in order to score the viability of successful implementation of strategies by communities based upon their comparative advantages.

Furthermore, Building Communities has created a proprietary tool, the Community Organizer tool, which utilizes the DASH Software to dynamically determine the capacity of communities to successfully implement strategies and quality of life initiatives based upon answers to questions related to the human, financial and technical capacities of communities.

The Plan Week process is uniquely designed to efficiently and effectively assist communities to select and implement strategies and initiatives in a comprehensive, objective, expeditious and action-oriented way.